

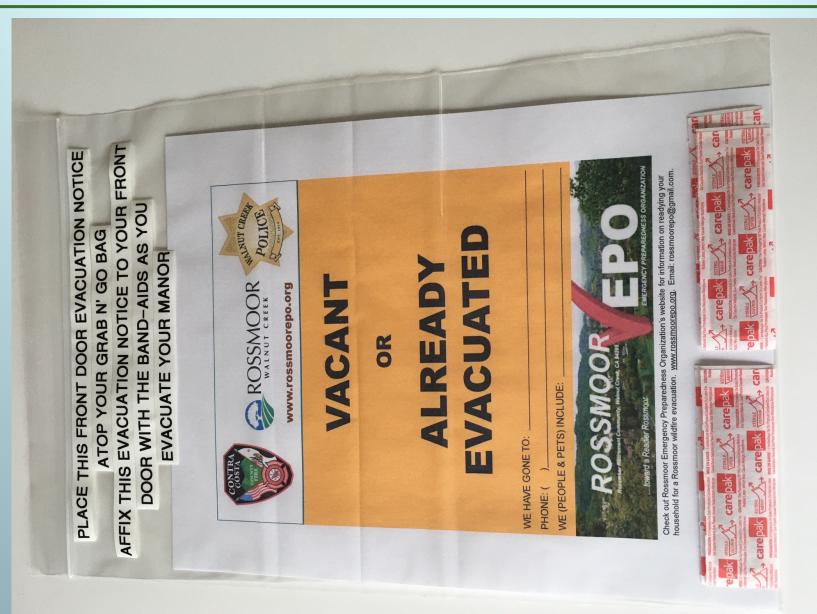
Stages of Emergency Preparedness Behavioral Change

| Where are YOU? Where are your NEIGHBORS? | I am <u>UNPREPARED</u> for a disaster | | | I am <u>PREPARED</u> for a disaster | |
|------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Stages | Stage 1: <u>Precontemplation</u> I DO NOT intend to prepare in the <u>next year</u> | Stage 2: <u>Contemplation</u> I intend to prepare in the <u>next year</u> | Stage 3: <u>Preparation</u> I intend to prepare in the <u>next six months</u> | Stage 4: <u>Action</u> I have been preparing for <u>less than a year</u> | Stage 5: <u>Maintenance</u> I have been preparing for <u>more than a year</u> |
| Why is this Important? | Residents in precontemplation have no intention to prepare. Residents in contemplation and preparation are intending to act, but have not acted yet. | | | A rise in action shows that residents are taking the first steps. A drop in maintenance indicates potential obstacles to long-term behavior. | |



Rossmoor EPO's adaptation of FEMA's Emergency Preparedness Behavior Model (fg 2022)

New Evacuation Notice for Rossmoor Front Doors



Don't Forget to Pay Your Dues!

